



12TH ANNUAL
CONFERENCE ON CRIMES
AGAINST WOMEN
MAY 22-25, 2017

SPONSORSHIP
OPPORTUNITIES

MISSION

CCAW's long-term goal is to eliminate violence against women in every community. CCAW offers more than 156 workshops, case presentations, and computer labs that are taught by local and national experts who delve into the complexities of these heinous crimes and provide the most cutting edge, relevant, and creative tools that attendees utilize in their professions.



146 WORKSHOPS



10 CASE STUDIES



8 COMPUTER LABS



PROFESSIONAL NETWORKING



Domestic Violence



Sexual Assault



Human Trafficking



Special Populations



Campus Safety



Technology



Forensics

AUDIENCE

Since 2006, CCAW has provided over 10,000 professionals with the most relevant, state-of-the-art and up-to-date information, tools and strategies taught by the leading experts in their respective fields.



REPRESENTATIVES FROM ALL 50 STATES, AUSTRALIA, CANADA, PUERTO RICO, TRINIDAD



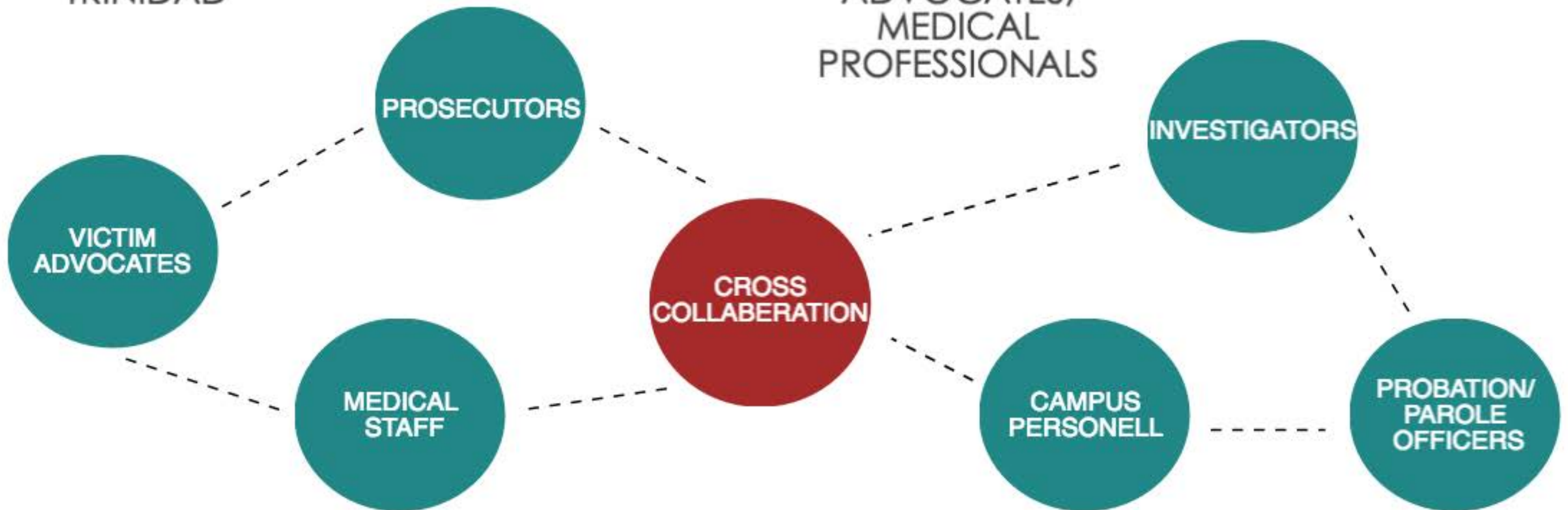
2,000 ATTENDEES EXPECTED IN 2017



LAW ENFORCEMENT, PROSECUTORS, VICTIM ADVOCATES, MEDICAL PROFESSIONALS



100 NATIONAL PRESENTERS WHO ARE EXPERTS IN THEIR FIELDS



OPPORTUNITIES

CCAW offers four unique sponsorships packages that ensure the best available reach and interaction for our sponsor partners. Opportunities are customizable to fit your needs and allow for flexibility to create the greatest impact for your brand or product.

	PRESENTING \$50,000	PLATINUM \$25,000	GOLD \$10,000	SILVER \$5,000
• Opening Plenary session remarks to more than 2,000 attendees and a seat at the head table	✔			
• Recognition in Conference brochure mailed to more than 25,000 professionals (must receive signed contract prior to print deadline)	FULL PAGE	HALF PAGE	QUARTER PAGE	INCLUDED IN SPONSOR LIST
• One push notification to ALL mobile app users during the conference	✔			
• Exclusive listing in main mobile app menu	✔			
• Sponsor banner prominently displayed at conference	✔	✔		
• BONUS custom opportunity add on (*pending availability, see options below)	✔	✔		
• Recognition in advance press releases	✔	✔		
• Prime recognition on tote bags given to every attendee	✔	✔		
• Promoted post included in mobile app social feed	✔	✔	✔	
• One 8x10 exhibit booth in exhibition area	✔	✔	✔	
• Recognition in the opening plenary PowerPoint presentation	EXCLUSIVE	PREMIERE	PREFERRED	STANDARD
• Listing with description and attachments in the Sponsor section of the mobile app	✔	✔	✔	✔
• Recognition on Conference website and Conference signage	EXCLUSIVE	PREMIERE	PREFERRED	STANDARD
• Complimentary Conference admissions and invitation to VIP Reception	8	6	4	2
• Opportunity to place promotional items in Conference tote bags	✔	✔	✔	✔
• Recognition in Conference program	EXCLUSIVE	PREMIERE	PREFERRED	STANDARD

REACH

Each sponsor will be listed on our website with a summary of your organization and the services or products that you provide. We will also directly link to your website or social media pages. Additionally, each sponsor will be listed in our preliminary brochure which is mailed to 25,000 professionals and in our official conference program.

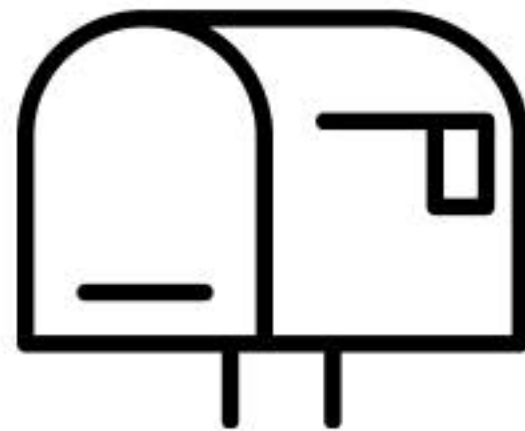
www.ConferenceCAW.org



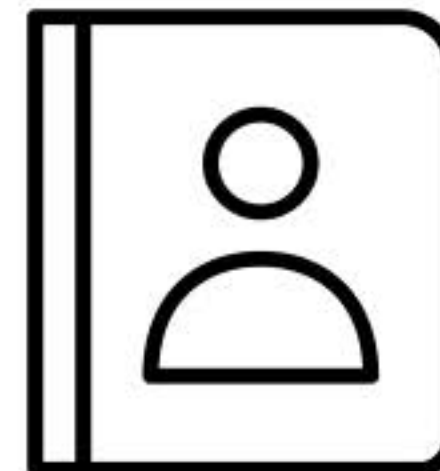
21,000 Unique
Users



82,000 Page
Views



Brochure mailed
to 25,000



Listed in Conference
program

SOCIAL MEDIA & CONTENT MARKETING

Sponsors enjoy content posts on each of our social media platforms, an eblast to 25,000 professionals in our database, and content posts in our mobile app which has an 86% adoption rate.



Facebook



Twitter



LinkedIn



E-Blasts



Mobile App



We look forward to partnering with you.



director@conferencecaw.org



twitter.com/NationalCCAW



facebook.com/NationalCCAW